

WP Sales Robot

User's Guide

WP Sales Robot is a plugin that can be used to add content to a normal WordPress page and allows you to place upsell bookings or orders. With this plugin you can create a page of additional product offerings on top of a main product ordering process, so users can purchase an additional product.

Note: The plugin comes in two editions, namely: Full Edition and Lite Edition. *The Lite Edition has all the features of the Full Edition, except the following:*

1. Discount Coupons
2. Share for Discount
3. Optin Form

If you have the LITE version and wish to upgrade, go to Plugins > Installed Plugins > WP Sales Robot and click on the link.

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Overview

This plugin has two main features, namely: Upsell Content and Graphics Content.

Adding Content

You can easily manage upsell content by ***using the form provided on the page creation / modification post / page.***

If you want to add content into the post / page, you first need to enable WP Sales Robot functions, as seen in the image below:

Morbi ut sapien. Morbi arcu mauris, suscipit congue, placerat sit amet, suscipit a, ante. Donec aliquet dui ac nunc. Mauris magna quam, aliquet quis, viverra eu, fringilla eget, purus. Donec tristique pretium sem.

P

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Sales Robot Settings

Activate the Sales Robot

Click the ON button to start setting up options.

On Off

Remember, you DO NOT use the admin menu in left bar. Control setting under your post / pages area. You will see it below them when starting a new one or editing existing ones. Once activated, you will see:

Activate the Sales Robot

Click the ON button to start setting up options.

On Off

↑ Top Content

↑ Top Content

Setup top content...

Title

Description

Agreement Information

List

Bottom Content

Box Design

Video

Discount Coupons

Share for Discount

Optin Form

Cart Button

Top Content

This section contains the options to set the top of the content.

1. Title

Specifies the title of the upsell content.

Title

?

2. Description

Determines the description of the upsell content.

Description

?

3. Agreement Information

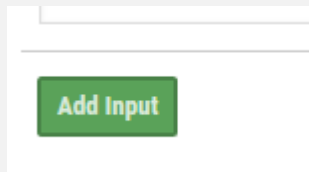
Allows you to specify an agreement statement to inform the user of the ordering requirements.

Agreement Information

?

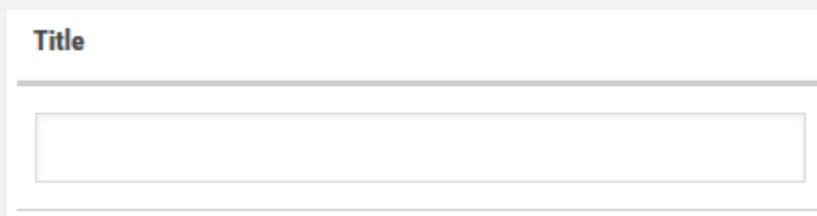
List

This section contains the options to set up a list of products. Here you can add some ordering product listings. To add a list of input you can use the Add Input.

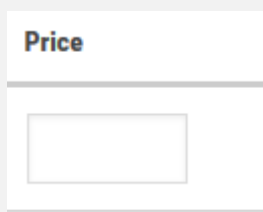


Here you can specify the details of each product in the items list.

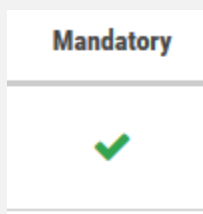
1. Title -- Specifies the title of a product item.

A screenshot of a form field for the "Title" attribute. It features a white header bar with the word "Title" in bold. Below the header is a large, empty white rectangular input field with a thin grey border.

2. Price -- Determines the product price.

A screenshot of a form field for the "Price" attribute. It features a white header bar with the word "Price" in bold. Below the header is a smaller, empty white rectangular input field with a thin grey border.

3. Mandatory -- Determines whether the item is required to be purchased and that can not be deleted by the user.

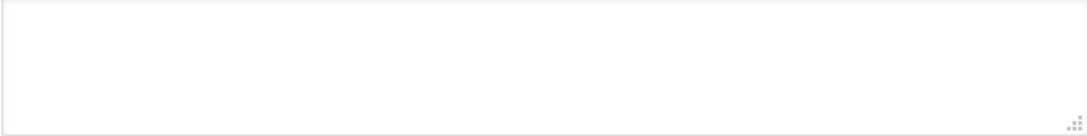
A screenshot of a form field for the "Mandatory" attribute. It features a white header bar with the word "Mandatory" in bold. Below the header is a green checkmark icon, indicating that the mandatory option is selected.


Bottom Content

This section contains the options to manage bottom content.

1. Term Info – Determines the terms on the upsell content.


Term Info



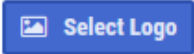



2. Bottom Logo – Determines the logo / images to be placed at the bottom of the upsell content.

Bottom Logo



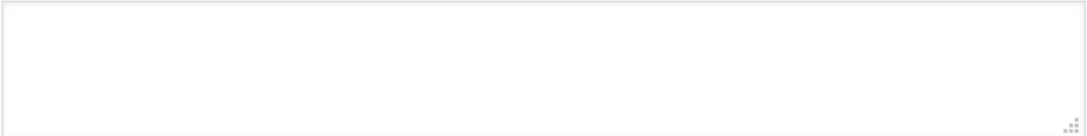
Select an logo or upload new logo using the button below.






3. Bottom Text -- Determines additional text that will be placed at the bottom of the upsell content.

Bottom Text

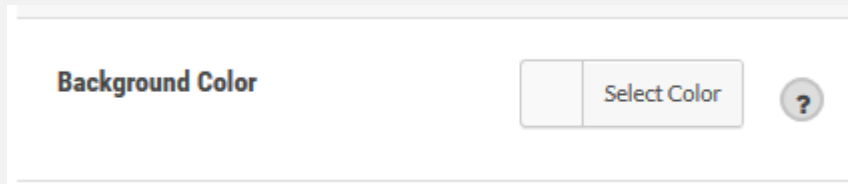




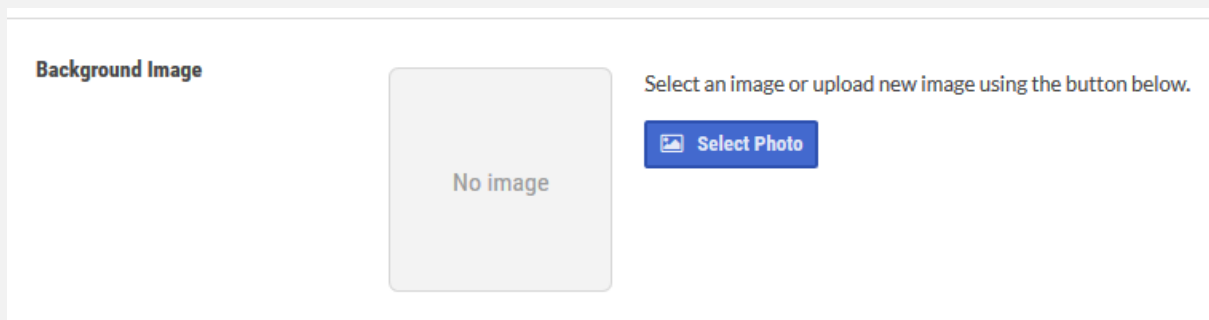
Box Design

This section contains the options to set the box design upsell content.

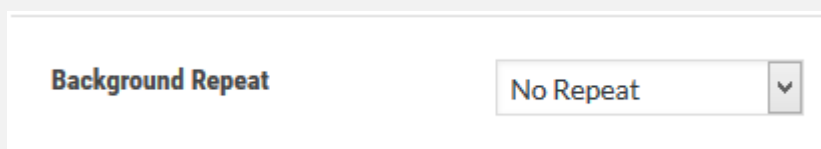
1. Background Color -- Sets the background color of the box upsell content.

A white rectangular panel with a thin border. On the left, the text "Background Color" is displayed in a bold, dark blue font. To the right of the text is a color selection interface consisting of a small square color swatch, a button labeled "Select Color", and a circular help icon containing a question mark.

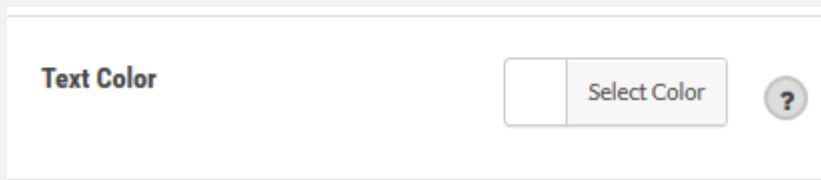
2. Background Image -- Seta the background image of the box upsell content.

A white rectangular panel with a thin border. On the left, the text "Background Image" is displayed in a bold, dark blue font. To the right of the text is a large, light gray square placeholder with the text "No image" centered inside. Further to the right, there is instructional text: "Select an image or upload new image using the button below." Below this text is a blue button with a white camera icon and the text "Select Photo".

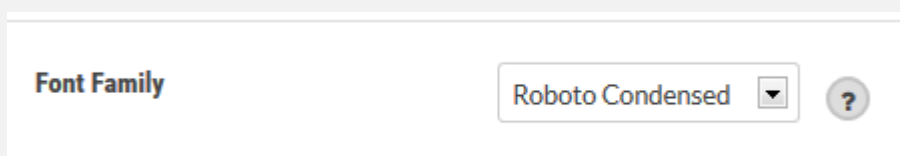
3. Background Repeat -- Sets the background image of the box repetition upsell content.

A white rectangular panel with a thin border. On the left, the text "Background Repeat" is displayed in a bold, dark blue font. To the right of the text is a dropdown menu with the text "No Repeat" and a downward-pointing arrow icon.

4. Text Color -- Sets the text color in the box upsell content.

A white rectangular panel with a thin border. On the left, the text "Text Color" is displayed in a bold, dark blue font. To the right of the text is a color selection interface consisting of a small square color swatch, a button labeled "Select Color", and a circular help icon containing a question mark.

5. Font Family -- Sets the font type for the text in the box upsell content.

A white rectangular panel with a thin border. On the left, the text "Font Family" is displayed in a bold, dark blue font. To the right of the text is a font selection interface consisting of a dropdown menu with the text "Roboto Condensed" and a downward-pointing arrow icon, followed by a circular help icon containing a question mark.

6. Link Color -- Sets the color of the link in the box upsell content.

Link Color

Select Color

?

7. Link Hover Color -- Sets the color of the hover the links on the conditions that exist in the box upsell content.

Link Hover Color

Select Color

?

8. Padding -- Adjusts the spacing around the edge of the box upsell content.

Padding

px

?

9. Border -- Sets the margins of the box upsell content.

Border

0

px

Solid

▼

Select Color

?

10. Border Radius -- Sets the level of the curvature of the edge line of the box upsell content.

Border Radius

Small

▼

?

11. Shadow -- Sets the shadow effect of the box upsell content.

Shadow

On

Off

?

12. List Style -- Sets the style list of product ordering

List Style

Style #1

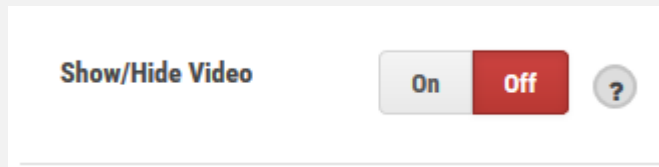
▼

?

Video

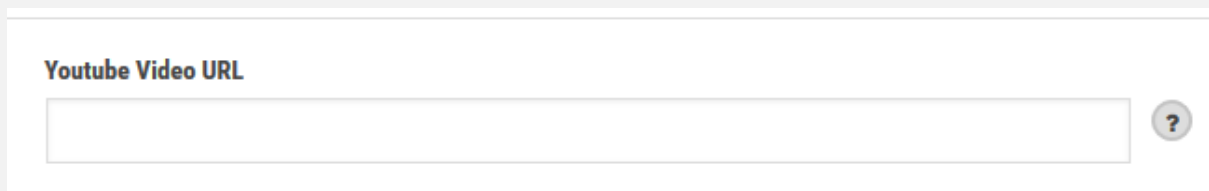
This section contains the options to manage and include video as part of the content upsell

1. Show / Hide Video -- Sets whether to display the video.



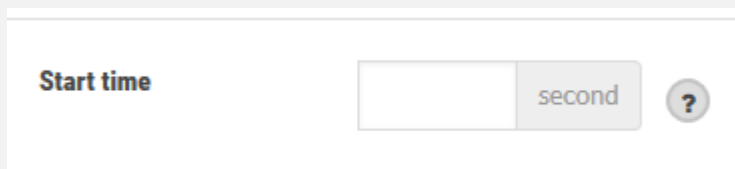
A toggle switch labeled "Show/Hide Video". The switch has two positions: "On" (grey) and "Off" (red). The "Off" position is currently selected. A help icon (?) is located to the right of the switch.

2. Youtube Video URL -- Sets the URL of a YouTube video.



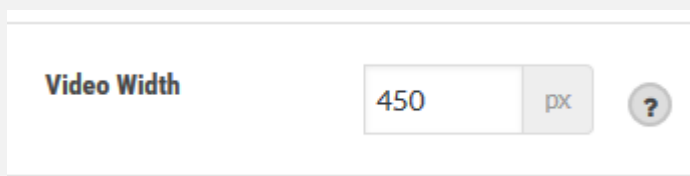
An input field labeled "Youtube Video URL". The field is empty. A help icon (?) is located to the right of the input field.

3. Start Time -- Sets the start time (in seconds) when the video is run.



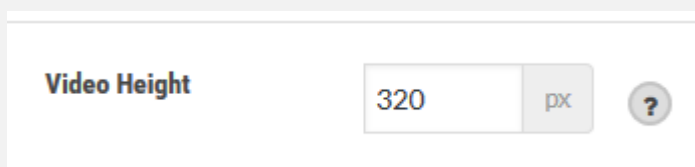
An input field labeled "Start time". The field is empty. To the right of the input field is a unit selector with the text "second". A help icon (?) is located to the right of the unit selector.

4. Video Width -- Sets the video width.



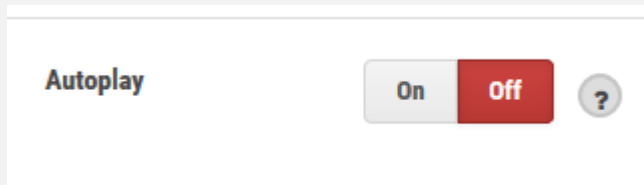
An input field labeled "Video Width". The field contains the value "450". To the right of the input field is a unit selector with the text "px". A help icon (?) is located to the right of the unit selector.

5. Video Height -- Sets the height of the video.



An input field labeled "Video Height". The field contains the value "320". To the right of the input field is a unit selector with the text "px". A help icon (?) is located to the right of the unit selector.

6. Autoplay -- Sets whether the video automatically plays when the page is loaded.

A toggle switch for the 'Autoplay' setting. The label 'Autoplay' is on the left. The switch has two buttons: 'On' (grey) and 'Off' (red, currently selected). A circular help icon with a question mark is on the right.

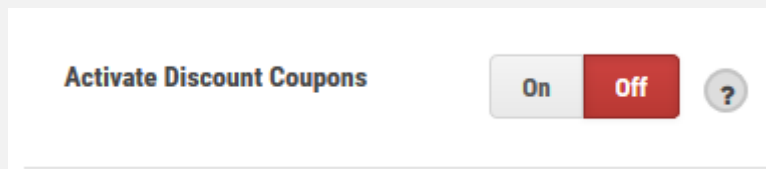
Autoplay

On Off ?

Discount Coupons

This section contains the options to adjust and add discount coupons into the upsell content.

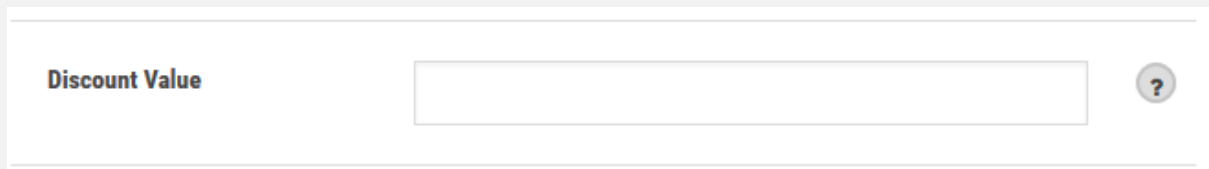
1. Activate Discount Coupons -- Sets whether to activate the discount coupon.

A toggle switch for the 'Activate Discount Coupons' setting. The label 'Activate Discount Coupons' is on the left. The switch has two buttons: 'On' (grey) and 'Off' (red, currently selected). A circular help icon with a question mark is on the right.

Activate Discount Coupons

On Off ?

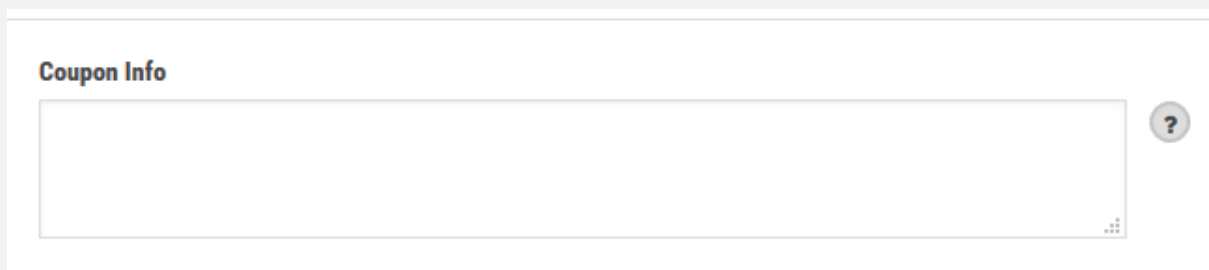
2. Discount Value -- Sets the value of the discount. This value will reduce the total cost of the purchase when the user adds the coupon.

An input field for the 'Discount Value' setting. The label 'Discount Value' is on the left. The input field is empty. A circular help icon with a question mark is on the right.

Discount Value

?

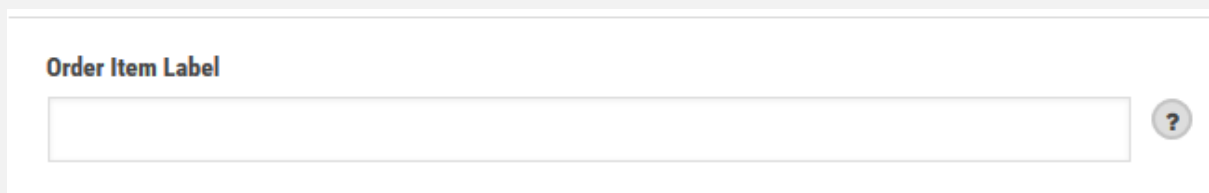
3. Discount Info -- Sets up an information about discount coupons.

A text area for the 'Discount Info' setting. The label 'Coupon Info' is on the left. The text area is empty. A circular help icon with a question mark is on the right.

Coupon Info

?

4. Order Item Label -- Sets the label / information being added to the list of items when the user purchases using coupons.

An input field for the 'Order Item Label' setting. The label 'Order Item Label' is on the left. The input field is empty. A circular help icon with a question mark is on the right.

Order Item Label

?

5. Coupon Codes -- Sets the list of valid coupon codes. Each coupon entered by the user will be compared with a list of these codes. If there is a match then the discount will be used.

You enter a code list with each code for one line.

Coupon Codes

?

One line for each coupon code.

Share For Discount

This section contains the options to adjust and add discount coupons into upsell content

1. Active Share for Discount -- Sets whether to activate the discount through the sharing of content.

Activate Share for Discount

On Off

?

2. Discount Value -- Sets the value of the discount. This value will reduce the total cost of the purchase when users share pages upsell.

Discount Value

?

3. Discount Info -- Specifies the discount info.

Coupon Info

4. Order Item Label -- Sets the label / information being added to the list of items when the user purchases the content distribute upsell.

Order Item Label

5. Button -- Sets the label on the share button.

Button Label**FACEBOOK SHARE CONTENT**

This section contains options for the content to be displayed on facebook.

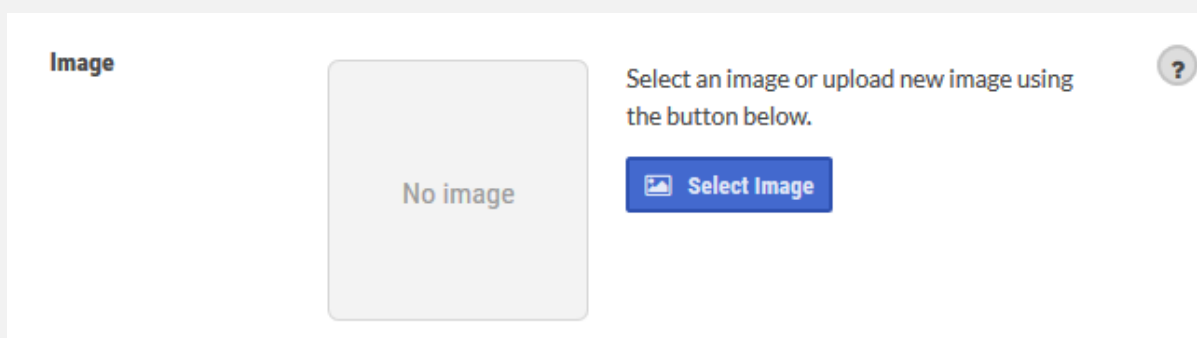
6. Title -- Set the title of the content.

Title

7. Info -- Sets the info / description of the content displayed on the facebook.

Info

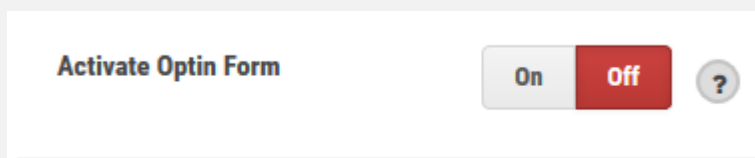
8. Image -- Sets the image of the content displayed on the facebook.

The interface for selecting an image. It features a title 'Image' in bold. Below the title is a large, light gray square placeholder with the text 'No image' centered inside. To the right of the placeholder, there is a text instruction: 'Select an image or upload new image using the button below.' Below this instruction is a blue button with a white image icon and the text 'Select Image'. In the top right corner of the panel, there is a circular help icon with a question mark.

Optin Form

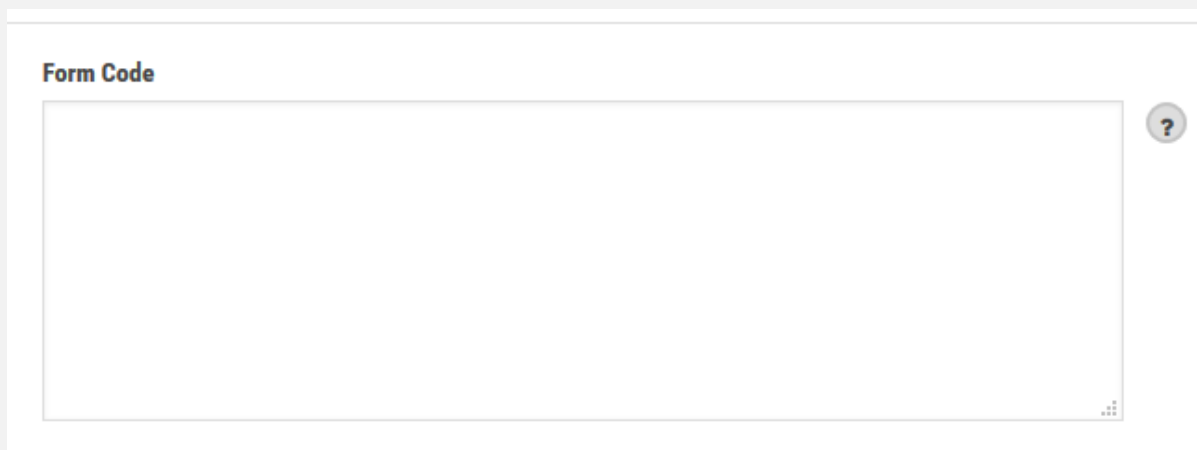
This section contains the options for organizing and adding content into the autoresponder form upsell. By adding autoresponder form, clients can make sure that user data are being captured.

1. Active Optin Form -- Sets whether to activate the autoresponder form.


The 'Active Optin Form' toggle switch. It has a title 'Activate Optin Form' in bold. Below the title is a toggle switch with two positions: 'On' (gray) and 'Off' (red). To the right of the toggle is a circular help icon with a question mark.

2. Form Code -- Sets the code form of autoresponder service you choose.

The code should contain the most important fields and parameters necessary to capturing and sending user data for processing.

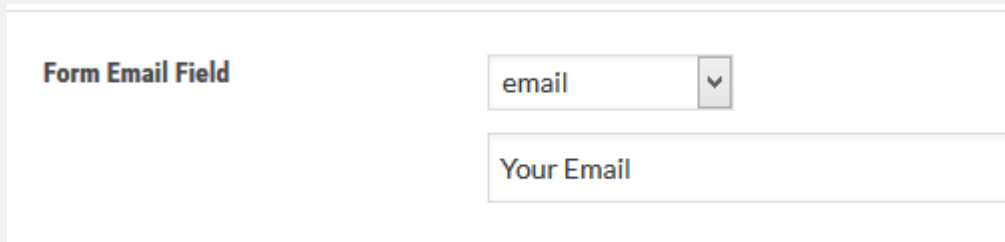
The 'Form Code' input area. It has a title 'Form Code' in bold. Below the title is a large, empty rectangular text area for entering the code. In the top right corner of the panel, there is a circular help icon with a question mark.

a. Action URL – Specifies the URL of the script that actually handles the form processing.



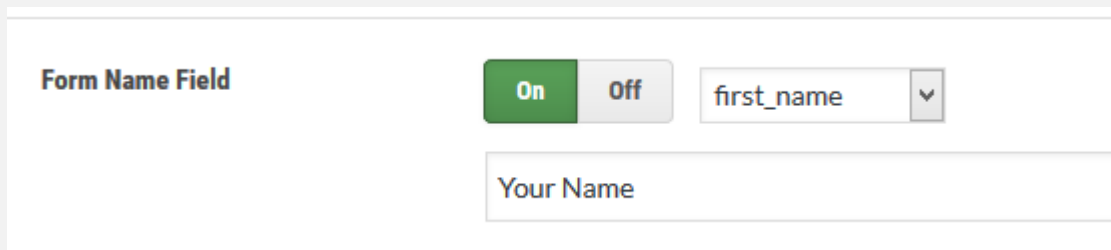
The interface for the Action URL configuration. It features a label "Action URL" on the left, a large empty text input field in the center, and a circular help icon with a question mark on the right.

b. Form Field Email – Contains both the label and input fields for the user's email address.



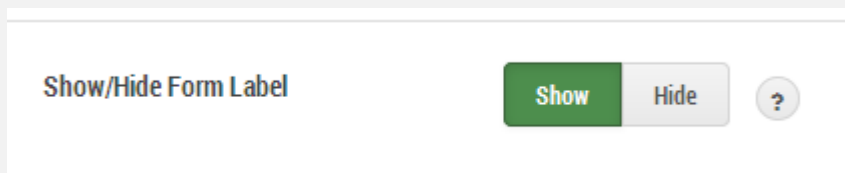
The interface for the Form Field Email configuration. It includes a label "Form Email Field" on the left. To its right is a dropdown menu with "email" selected. Below these is a text input field with the placeholder text "Your Email".

c. Form Name Field – Contains both the label and input fields for the name of the user.



The interface for the Form Name Field configuration. It features a label "Form Name Field" on the left. To its right are two toggle buttons, "On" (highlighted in green) and "Off". Further right is a dropdown menu with "first_name" selected. Below these elements is a text input field with the placeholder text "Your Name".

4. Show / Hide Form Label -- Determines whether to display the label on each input form or not. If set to Hide the label form will be displayed as a placeholder input.

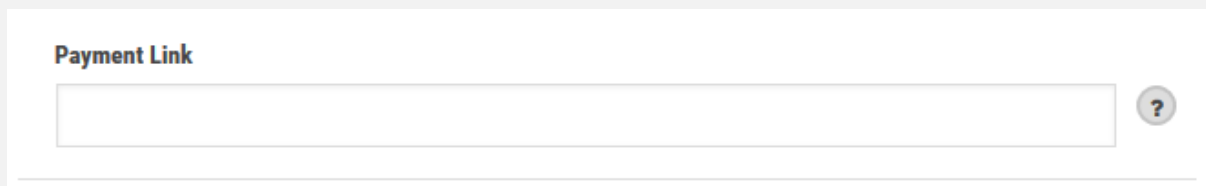


The interface for the Show/Hide Form Label configuration. It includes a label "Show/Hide Form Label" on the left. To its right are two toggle buttons, "Show" (highlighted in green) and "Hide". Further right is a circular help icon with a question mark.

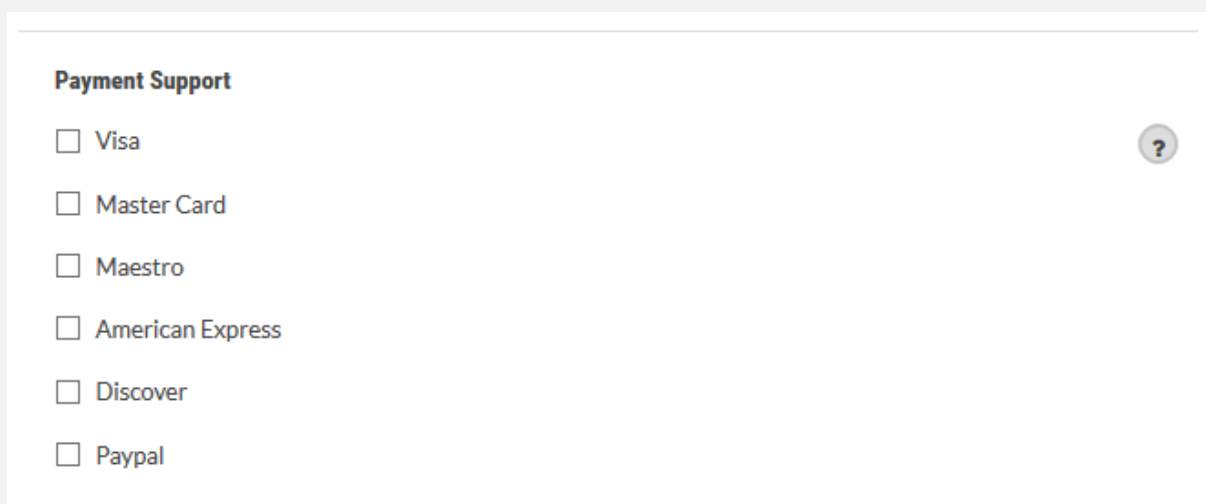
Cart Button

This section contains the options to manage the purchase button.

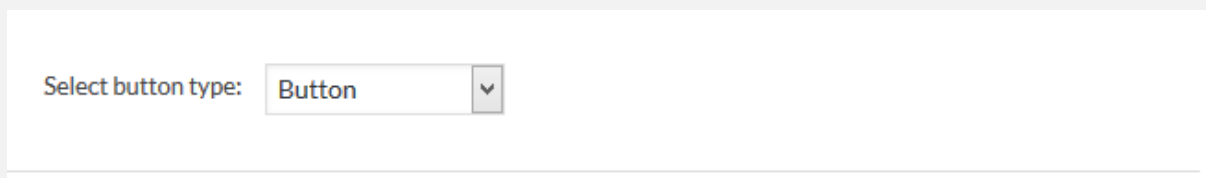
1. Payment Link – Sets the URL of the script that will process the payments.

A screenshot of a form section titled "Payment Link". It features a single-line text input field. To the right of the input field is a circular help icon containing a question mark.

2. Payment Supports -- Determines the list of payment methods available.

A screenshot of a form section titled "Payment Support". It contains a list of payment methods, each preceded by an unchecked checkbox: "Visa", "Master Card", "Maestro", "American Express", "Discover", and "Paypal". A circular help icon with a question mark is located to the right of the list.

3. Button Type -- Specifies the type of button.

A screenshot of a form section for "Select button type:". It shows a dropdown menu with "Button" selected. A small downward arrow icon is visible on the right side of the dropdown box.

Here are provided three types of buttons, namely:

1. Button
2. Image
3. Uploaded Image

Here's an explanation of each type of the key.

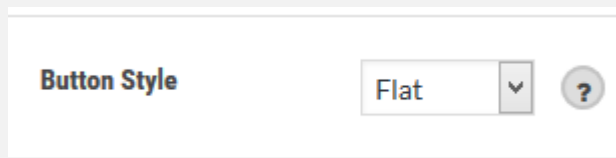
Button

HTML button type. Later, you can set the color, shape and button labels. And the following options are available:

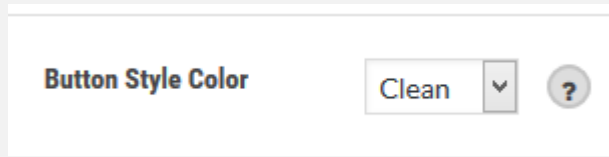
1. Button Label -- Sets the label of a button.

A screenshot of a settings field labeled "Button Label". It consists of a long, empty text input box with a light gray border. To the right of the input box is a small, circular help icon containing a question mark.

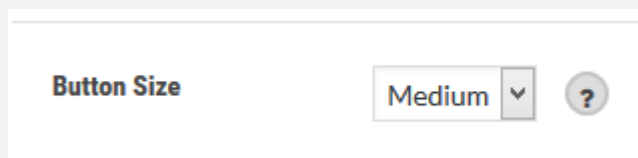
2. Button Style -- Sets the style of a button.

A screenshot of a settings field labeled "Button Style". It features a dropdown menu with the word "Flat" selected. To the right of the dropdown is a small, circular help icon containing a question mark.

3. Button Style Color -- Sets the color of the button.

A screenshot of a settings field labeled "Button Style Color". It features a dropdown menu with the word "Clean" selected. To the right of the dropdown is a small, circular help icon containing a question mark.

4. Button Size -- Sets the size of the button.

A screenshot of a settings field labeled "Button Size". It features a dropdown menu with the word "Medium" selected. To the right of the dropdown is a small, circular help icon containing a question mark.

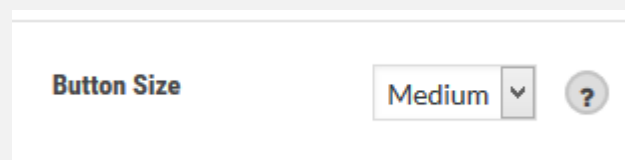
Image

Here you can select from one of the Button Images that comes with the plugin.

1. Button Image -- Determines the button image.

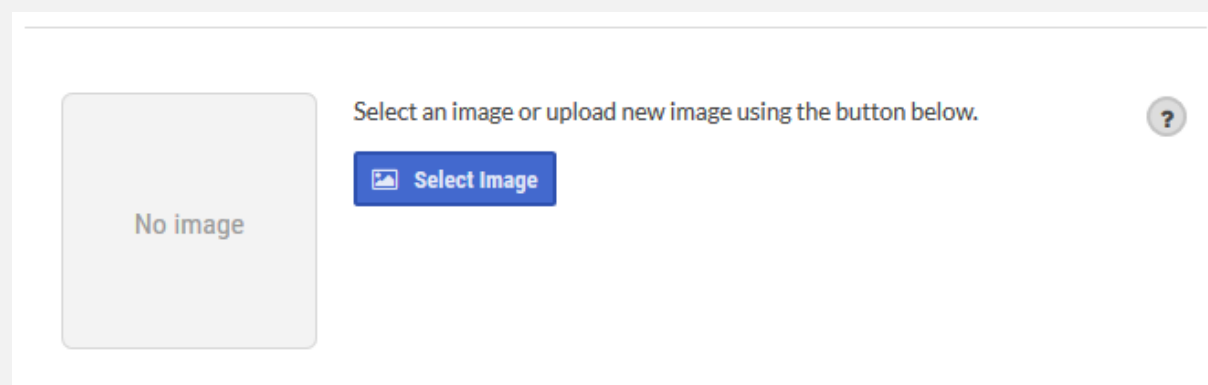


2. Button Size -- Sets the size of the button.



Uploaded Image

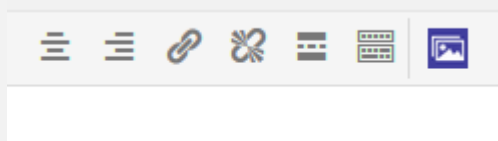
Finally, you can also upload your own image button.



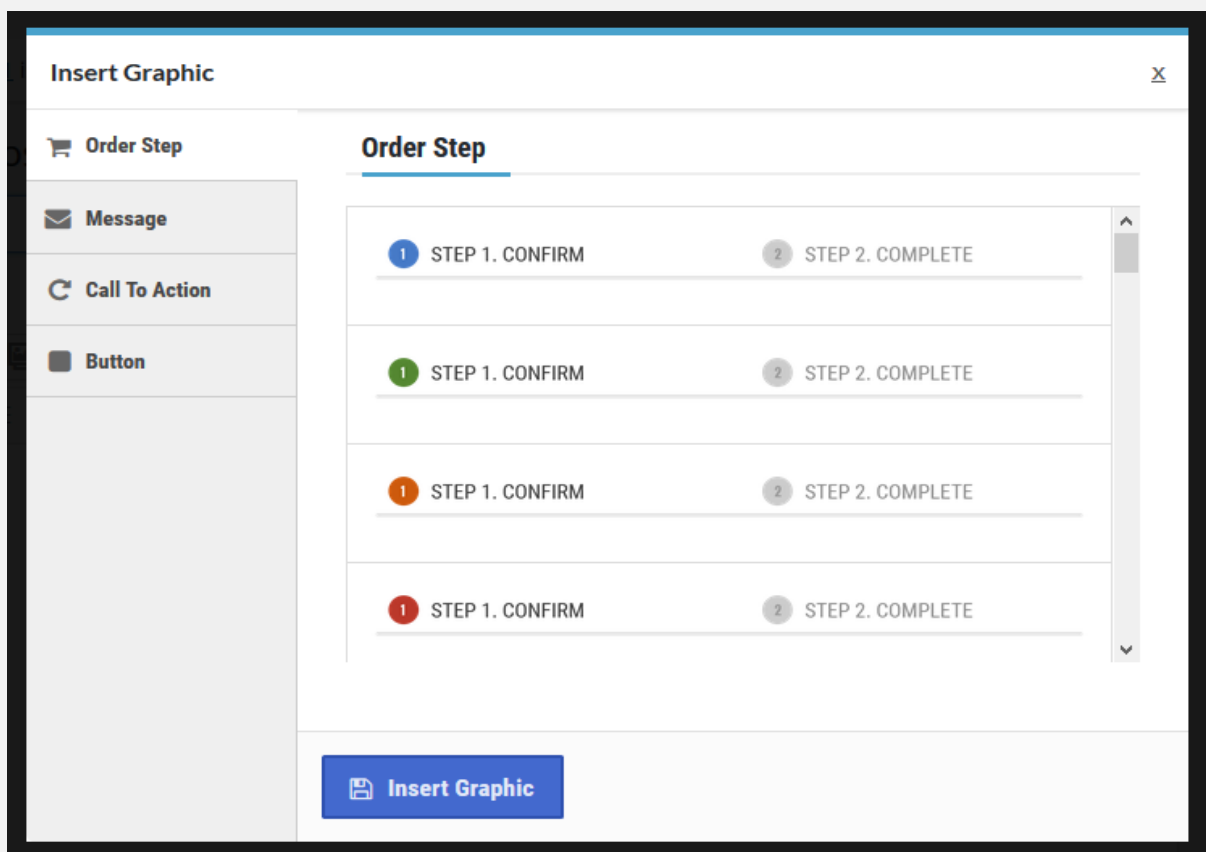
Graphic Content

This plugin also features a variety of images to beautify your checkout page. You can insert these images via shortcode editor. Here are the steps for using the shortcode this graphic:

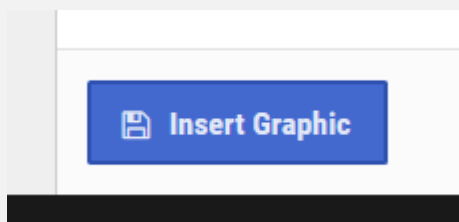
- 1. Access the page / post** -- You have to determine the checkout page / post.
- 2. Click the button shortcodes** – From the editor, click shortcode button to insert a graphic as shown in the figure below:



- 3. Select Graphic** -- Once the button is clicked shortcode will display a window for selecting graphic to be inserted into the content page / post.



4. Insert graphic -- Once you select the graphic then click the button "Insert Graphic" and save the data page / post.



Currency & Facebook Settings

This section contains a variety of options to manage upsell content. To access this page you can use the Settings Menu > WP Sales Robot in your main admin bar.

The following options are available:

CURRENCY SETTINGS

Determines the format of the currency data.

1. Prefix -- Sets the text before the value of money. Usually the currency code.

Prefix



2. Decimals -- Sets the number of decimal value for the money.

Decimals



3. Decimal Point -- Sets the character to be a decimal marker.

Decimal Point



4. Thousands Separator -- Sets the separator for thousands value of money.

Thousands Separator



FACEBOOK SETTINGS

Data for Facebook Integration for sharing discount codes via Facebook Share.

1. App ID -- Sets the ID of the application facebook.

APP ID



If you do not understand how to setup your FB app, visit the forum for some advice.