

WPLeftBehind.com

WordPress Plugin

User Manual

THE FOLLOWING TERMS AND CONDITIONS APPLY:

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subjectmatter herein.

As the FTC Rules requires, we do not guarantee or imply that by using this tool, you will get rich or make money at all.

Software and associated files is distributed as is without any warranty of any kind, either express or implied.

Software and associated files is not freeware or shareware.

Selling or distribution of the code (in whole or in part) of this program without prior written consent is expressly forbidden.

Installing “WPLeftBehind”.

Installing the plugin is like installing any other WP plugin.

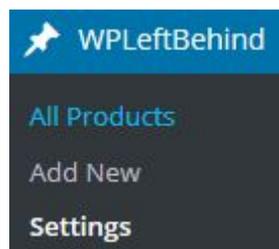
Step 1: Go to the "Plugins" section and click.

Step 2: Click "Add New" and Upload the included zip file.

Step 3: Activate "WPLeftBehind".

After Installing The Plugin...

After installing the plugin, please go to its settings page first under your WordPress admin area (left sidebar).



And add an alias for your 2 affiliate networks.

Alias For Your Payment Processor #1 (Optional):	<input type="text" value="JVZoo"/>
<i>Example: JVZoo. This alias is for your own reference.</i>	
Alias For Your Payment Processor #2 (Optional):	<input type="text" value="ClickBank"/>
<i>Example: ClickBank. This alias is for your own reference.</i>	

Comment: The Payment Processor #1 will be also used for all the visitors that are NOT referred by affiliates (example: SEO, your own email marketing list etc).

Finally, click “Update” to save your settings.

Highly Recommended: It's highly recommended to adjust your settings **BEFORE** going live and then don't touch them anymore.

A Final Thing Before We Begin...

If you are using a “Cache” plugin (something very probable), please make sure that it allows pages with GET parameters (look for an option that allows you to NOT cache page requests that use GET parameters).

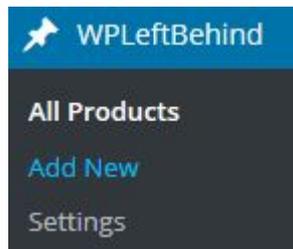
For example, if you are using WPSuperCache (a popular cache plugin), You have to enable this option:

Don't cache pages with GET parameters. (?x=y at the end of a url)

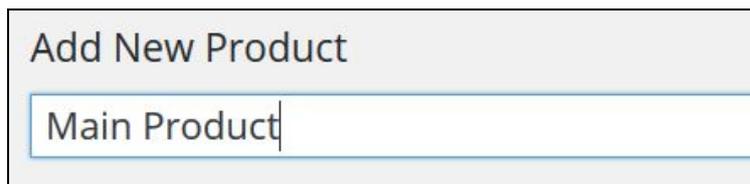
Tip: If you are using WPSuperCache, you can configure its settings from your WP Admin Dashboard (Left Sidebar -> Settings - WPSuperCache).

Using WPLeftBehind

Using the plugin is really easy. To get started, click “Add New” to add a new product to the system...



First, enter a Name For This Product...

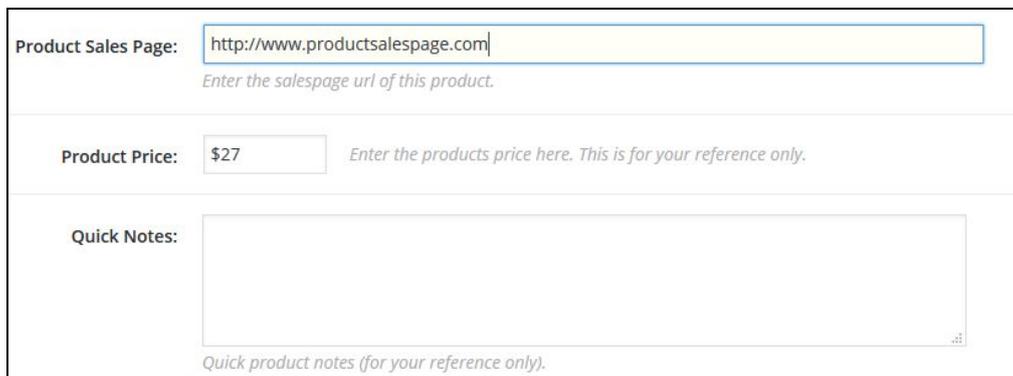
A screenshot of the "Add New Product" form. The form has a light grey header with the text "Add New Product". Below the header is a text input field with the text "Main Product" and a cursor at the end of the text.

Example:

- Product XYZ
- Product XYZ OTO
- Product XYZ OTO Downsell

This name is for your reference only.

Then enter product sales page url (where you will be selling this product).

A screenshot of the product form. The form is divided into three sections. The first section is "Product Sales Page:" with a text input field containing "http://www.productsalespage.com" and a small icon. Below the input field is the text "Enter the salespage url of this product." The second section is "Product Price:" with a text input field containing "\$27" and a small icon. Below the input field is the text "Enter the products price here. This is for your reference only." The third section is "Quick Notes:" with a large text area and a small icon. Below the text area is the text "Quick product notes (for your reference only)."

Then you have to enter the payment button code for your both payment processors.

You can do it for the Payment Processor #1...

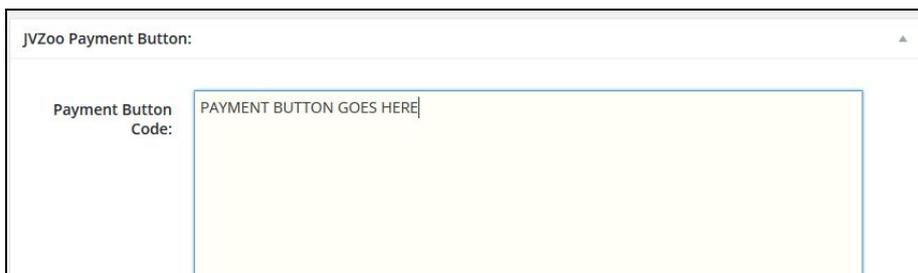


WarriorPlus Payment Button (WarriorPlus Is Your Default Payment Processor):

You May See Another Name Here Depending on Your Settings.

Payment Button Code: PAYMENT BUTTON GOES HERE

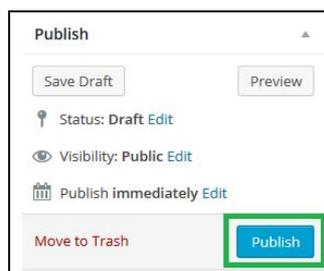
...And for the Payment Processor #2.



JVZoo Payment Button:

Payment Button Code: PAYMENT BUTTON GOES HERE

Then save your settings (“Publish” button)...



Publish

Save Draft Preview

Status: Draft Edit

Visibility: Public Edit

Publish immediately Edit

Move to Trash Publish

Working With Upsells / Downsells: *If your license allows multiple products, and you’re setting up an Upsell or Downsell, please enter the url of the sales page that belongs to the Upsell / Downsell.*

If your affiliate platform gives you a “No Thanks” html code for an Upsell / Downsell, you have to place that code below the payment button code of your Upsell / Downsell.

Once You've Saved Your Product...

Once you've saved your product, click the "Get Shortcode!" button...

Get Shortcode!

...and you will see a screen like this:

WPLeftBehind - Campaign Details

Shortcode to Add To Your Sales Page:
[wpleftbehind product='2265']

Final Sales Page Url to Add to Your WarriorPlus Product Settings:
http://[REDACTED]/?pmpr=qxplf9871

Final Sales Page Url to Add to Your JVZoo Product Settings :
http://www.[REDACTED]/?pmpr=2k90jkxmu

[Return to Admin Area](#)

This screen gives you:

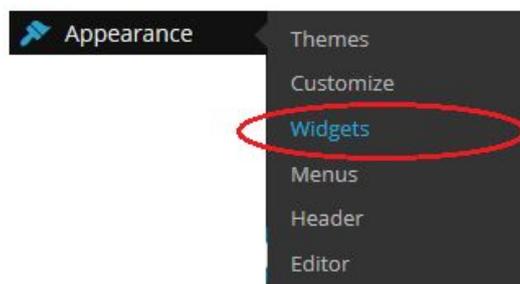
- 1) A shortcode to add to the sales page of the product that you're setting up. (Place it where you want to show the payment button).
- 2) A final sales page url that you have to add to your product settings (affiliate network #1) as your sales page url.
- 3) Another final sales page url that you have to add to your product settings (affiliate network #2) as your sales page url.

Comment: In the previous screenshot, you see the Network #1 referenced as WarriorPlus and the Network #2 referenced as JVZoo but please remember that you can use the plugin with any network of your choice ad set the alias for those networks from WPLeftBehind -> Settings.

“WPLeftBehind” Can Be Added To a Widget .

If your theme supports widgets, you can add WPLeftBehind to it through a widget.

You’ll find the “WPLeftBehind” widget here...



Locate the widget and paste a WPLeftBehind shortcode , inside of it.

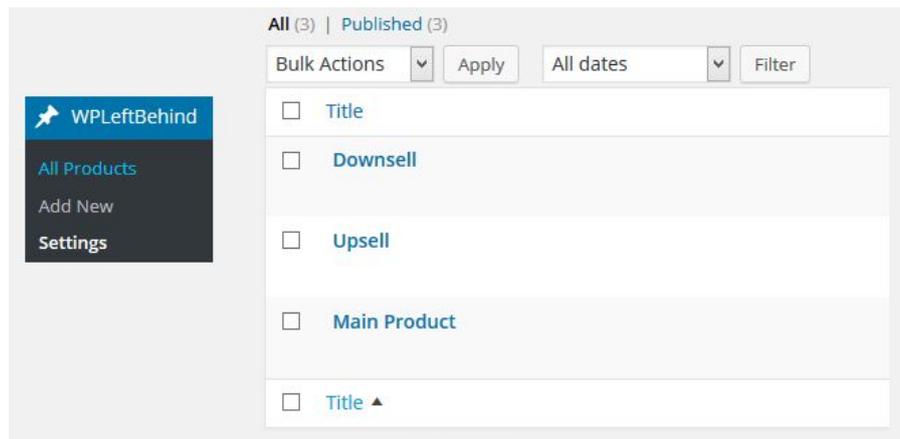
Save it and you can now add the widget to your theme.

Some Final Comments

1. You can work with any affiliate of your choice (the plugin itself doesn't restrict the networks that your work with).
2. Important: Use an alias for each one of your networks. This will help you to keep organized when creating products and it's HIGHLY recommended. Not using an alias can bring you confusion and problems.
3. If a visitor is referred by an affiliate, that affiliate platform will be used for all your products.
4. If a visitor has not been referred by an affiliate, the system will show the payment button that belongs to your main affiliate network (Network #1).
5. If a visitor is a repeat visitor the same payment processor will be used.

6. We adopt a “last platform wins” system. This means that if a visitor has been referred by a network like “ClickBank” and then (this same visitor) arrives to the site again referred by a “JVZoo” affiliate, the “JVZoo” payment button (last visitor) will be showed.

7. If your license allows multiple products, you can use the plugin to setup upsells / downsells. If so, try to use meaningful names that will help you to stay organized.



Always Test Everything Before Going Live!!!!

That's All!